

Topping-out ceremony at 'Bredeney Park' on 16 May 2025

On the former site of the Beitz Villa in Essen-Bredeney, one of the city's most exclusive residential developments is taking shape with "Bredeney Park." The newly built seven city villas not only offer modern living comfort but also a unique location with views over Lake Baldeney or the adjacent park. These exceptional vistas even surpass those once enjoyed by former resident Berthold Beitz. The apartments stand out for their high-quality architecture, featuring brick facades, floor-to-ceiling windows, and well-designed layouts. In terms of location, design, and outlook, these residences set new standards for living in Essen.

Despite the general challenges in the real estate market in recent years, the project has developed positively. Already, 40 percent of the living space has been sold or reserved, and interest is clearly growing—particularly now that the buildings are in shell construction and prospective buyers can view the apartments on-site. The development is especially appealing due to its variety: in addition to spacious apartments of up to 160 square meters, smaller units of 65 or 75 square meters have also been introduced to meet different residential needs. The original concept was thus flexibly adapted without compromising on exclusivity.

From a pricing standpoint, the project also proves competitive. While the price per square meter is in the premium range, it still offers excellent value compared to similar locations in cities like Düsseldorf. Buyers are not just acquiring an apartment—they are investing in an exceptional living environment, with a large park on their doorstep and one of Essen's most sought-after neighborhoods.

PROPOS sent a strong signal of stability and confidence by starting construction in May 2024, despite market uncertainty. Thanks to a reliable financial partner, work began even without the need for a minimum sales quota. That determination is now paying off: sales momentum is increasing, demand is rising, and the first residents are expected to move in as early as next summer. The project appeals to a diverse audience, from older couples looking to downsize in retirement to younger individuals in their early 30s seeking exclusive living in a green setting.

"Bredeney Park" is proof that high-quality real estate projects can be successfully realized even in challenging times—when vision, quality, and confidence come together.

bredeney-park.de